

Become our Sponsor

PLS Chicago is actively seeking patrons and/or sponsors for our upcoming season - 2007/2008.

Sponsorship is a great way to promote you business, acquire new clientele, emphasize your position on the market, or change your marketing strategy.



About us...

Polonijna Liga Siatkówki (PLS Chicago) is a great alternative for those who enjoy an active lifestyle with a particular interest in volleyball. Our league attracts various players of both sexes with skills and experiences ranging from amateur to professional.

PLS Chicago also provides an opportunity for beach volleyball players and individuals involved in other summer sports to stay in shape during the off-season. For others, PLS Chicago creates a chance to start a new adventure with volleyball or renew an old passion for that sport.

We aim to attract youth and students from local schools and universities and encourage them to get involved. We promote an active way of living and a healthy lifestyle. PLS Chicago organizes sporting events in a fun and competitive atmosphere for friends and families.

We are strong believers that Chicago is full of volleyball enthusiasts and people exhibiting similar interests.

~PLS Management

PLS Chicago

1041 W. Ogden Ave #132
Naperville, IL 60563
Phone: (630) 362-2221
Email: info@plschicago.org
www.plschicago.org



Information Packet for Potential Sponsors

info@plschicago.org
www.plschicago.org

Sponsorship packages



PLS Sponsor

\$700 - \$5,000

Sponsorship packet includes:

- Side advertisement on our website: www.plschicago.org
- Display of banners during all league sporting events
- Display of your logo on promotional articles and award certificates (for fans, media, and outstanding players)
 - o T-shirts
 - o Posters
 - o Brochures
- The honor of presenting trophies and prizes during the commencement ceremony*

Main Sponsor

>\$5,000

Sponsorship packet includes:

- Main advertising banner on our homepage: www.plschicago.org, (38,000 hits within 4 months)
- Priority in selection of advertising space during all events organized by PLS Chicago
- Opportunity to permanently display your banner at the place of league games (Park District of Franklin Park)
- Display of your logo on official PLS wear
- Display of banners during all league sporting events
- Display of your logo on all promotional articles and award certificates (for fans, media, and outstanding players)
 - o T-shirts
 - o Posters
 - o Brochures
- The honor of presenting trophies and prizes during the commencement ceremony.
- Furthermore, in conjunction with the support of media outlets, we guarantee our main sponsors advertisement during results broadcasts or other programs involving media.

* The right to present trophies and prizes is dependent upon the monetary input of each sponsor.

Advertisement on our website

www.plschicago.org

\$35-\$50/week (in season)

Attract new clients with your advertisement!!! Internet ads create a unique opportunity to reach potential clients and introduce your products and services.

- Our website received approximately 7,000-8,000 hits per month during our 2nd season.
- We expect this number to increase as the number of participating teams increases and our events attract more spectators.

Awards and Prizes *

\$ To be negotiated

Excellent way to bring attention to your business. For sponsors, we offer the following opportunities :

- Choice of categories in which prizes will be awarded (ex. individual, team, effectiveness, etc.)
- Choice of value and character of the prize
- The honor of presenting prizes during the commencement ceremony*
- Honorable mention and link to your homepage on our website www.plschicago.org in the "Results" section.

* The right to present trophies to the winning teams may be reserved to our Main Sponsor or other PLS Sponsors.